



Articulation agreement for students transferring from

Terra State Community College
to complete a
Bachelor of Arts with a major in Marketing.

Degree completion involves completing requirements in three areas of work: the Bluffton University Enduring Values requirements, a major with Bluffton University and any elective hours needed to meet the required total of 124 semester hours.

Enduring Values Program requirements (general education):	Terra Community College Courses * (If passed at Terra with at least a C-, the course indicated will meet the Bluffton requirement):
BENV 100 Becoming a Scholar (3)	Met with 27 hours or more transfer credit
BENV 200 Learning in Community (5)	Met with 58 hours or more transfer credit
BENV 300 Cross-cultural/Service Learning Exp (3) or 6 hours of one foreign language	At Bluffton University or six hours of one foreign language
BENV 400 Christian Values in a Global Community (2)	At Bluffton University
Writing Well (3)	ENG 1050 College Composition I and ENG 1060 College Composition II
Speaking and Listening (3)	One of: SPE 2010 Effective Speaking; SPE 2200 Interpersonal Communication
Living Well (2)	One of: BIO 2100 Nutrition; MGT 1250 Leadership Development or 2 hours of HPE 1000 Physical Conditioning; HPE 1060 Yoga; HPE 1070 Cycle
Creative Expression (3)	One of: ART 1050 Art Appreciation; ENG 1350 Creative Writing I; MUS 1010 Music Appreciation; or 3 hours of ensembles or music lessons
Reading the Bible (3)	At Bluffton University
Understanding Self and Society (3)	One of: ECO 2010 Macroeconomics; ECO 2020 Microeconomics; LEN 1100 Intro to Criminal Justice; PSY 1210 Psychology; SOC 2010 Sociology; SOC 2500 Cultural Anthropology; SWK 1010 Intro to Social Work; SWK 1030 Intro to Social Welfare
Exploring the Past (3)	One of: ART 1010 or 1030 Art History; HIS 1010 or 1020 Western Civ I or II; HIS 1050 or 1060 American History I or II
Scientific Inquiry (4)	One of: BIO 1230 & 1235 Anatomy & Physiology with lab; BIO 2010 & 2015 Biology I with lab; CHM 1010 & 1015 Intro to Gen Chem with lab; CHM 1610 & 1615 General Chemistry with lab; PHY 1070 & 1075 Survey of Physics with lab; PHY 1310 & 1315 General Physics with lab
Critical Analysis (3)	One of: ENG 1850 Intro to Lit; ENG 2630 Non-Western Lit; ENG 2640 or 2650 British Lit I or II; ENG 2670 or 2680 American Lit I or II; MTH 1500 Quantitative Reasoning; MTH 2010 Statistics; MTH 2510 Calculus & Analytic Geometry I
Religious Understanding (3)	HUM 1200 Survey of World Religions
Arts & Lecture credit (2)	½ hour met for each 30 hours of transfer credit up to maximum of 1.5 hours. Credit earned during high school not counted. Remaining credit at Bluffton University.

* Any requirements not completed at Terra Community College may be completed at Bluffton University.

Marketing major

Bluffton University Course:	Terra CC courses which meet requirements: *	
Core Courses:	(If passed at Terra with a grade of at least C-, the course indicated will meet the Bluffton requirement):	
ECN 141 Principles of Macroeconomics	3	ECO 2010 Macroeconomics
ECN 142 Principles of Microeconomics	3	ECO 2020 Microeconomics
ACT 151 Principles of Accounting 1	3	ACC 1100 Financial Accounting
ACT 152 Principles of Accounting 2	3	ACC 1200 Managerial Accounting
BUS 284 General Statistics	3	MTH 2010 Statistics
MGT 354 Principles of Management	3	MGT 1190 Management and MGT 1250 Leadership Development or MGT 2580 Management Applications
MKT 356 Principles of Marketing	3	
MKT 357 Marketing Research	3	MKT 2600 Marketing Research
MKT 358 Consumer Behavior	3	
MKT 362 Advertising	3	
MKT 363 Marketing Management	3	
FIN 366 Principles of Finance	3	FST 2420 Finance
MAT 115 Business Calculus	3	MTH 2410 Applied Calculus
or MAT 135 Calculus 1	5	Or MTH 2510 Calculus I
Electives: 9 semester hours required (at least 3 semester hours must be MKT courses)		
ART 245 Intro to Computer Graphic Design	3	
ART 350 Web Design	3	
BUS 245 Business Law	3	LAW 2420 Business Law
BUS 385 Internship	3	
COM 195 Interpersonal Communications	3	SPE 2200 Interpersonal Communications
COM 275 Organizational Communications	3	
COM 277 Public Relations	3	
MKT 325 E-Commerce	3	
MKT 360 Sales	3	MRT 2440 Sales Management
SOC 258/PSY 258 Social Psychology	3	
SOC 360 Basics of Social Research	3	

A minimum of 30 semester hours must be taken at Bluffton University; 24 of the last 30 hours must be completed at Bluffton. A minimum of 12 hours must be taken from the Bluffton University Business Department.

The minimum mathematics requirement for a major in business administration or accounting is that 1) the student's mathematics placement test indicates readiness for at least the level of Precalculus or 2) the student completes College Algebra with a C- or higher.

All graduates are expected to complete all graduation requirements, including: participation in institutional assessment activities, a GPA of at least 2.0 overall and within the major, satisfactory achievement in the departmental senior comprehensive examination, and participation in the baccalaureate and commencement services. Program requirements are subject to change, though in no case will requirements be increased for students once they are admitted.

Bluffton University welcomes transfer students and is pleased to work with each one individually. To inquire about Bluffton University admissions, call 419-358-3257, email admissions@bluffton.edu, or write Office of Admission, Bluffton University, 1 University Drive, Bluffton, Ohio 45817.